

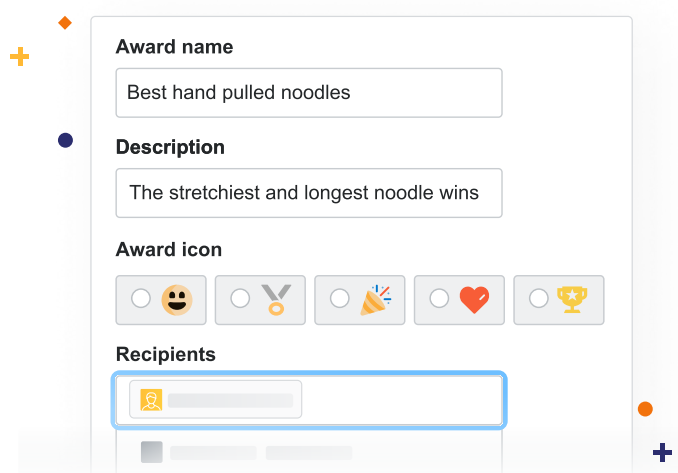
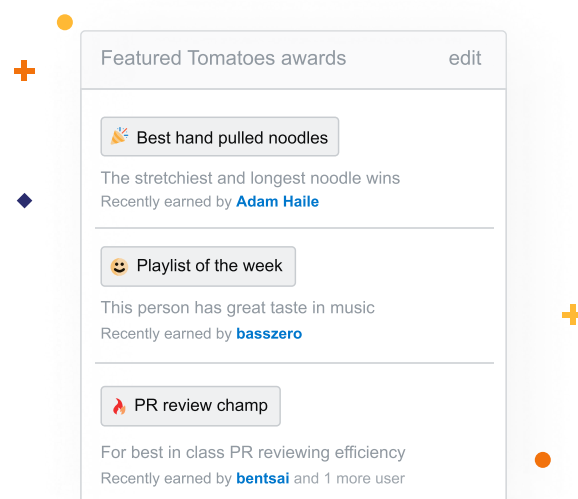
# Build engagement with custom awards

Incentivize your team to participate in ongoing knowledge sharing

Leverage custom awards to give recognition to team members who participate in knowledge sharing. Stack Overflow for Teams' Business and Enterprise tiers now give admins the ability to create unique awards that align with team, project, or company goals. This is one more way that you can keep teams engaged with knowledge sharing and build long-term success.

## Engage and recognize participation

Choose awards to feature in order to encourage participation, highlight recent winners, and foster team building through active engagement.



## Create your own custom award

- ✓ Give your award a name
- ✓ Set criteria for your team
- ✓ Choose an icon for your reward
- ✓ Choose who is eligible
- ✓ Build engagement