Stack Overflow for Teams
Enterprise Site Administrators
Agenda

- Customizations
- Integrations
- Tags & Subject Matter Experts
- Private Teams
- More Resources
Appearance
Customize the look of the site. All users will see this.

Theme

Logo
Upload .svg logo
If you don’t have an .svg logo, email us at enterprise-support@stackoverflow.com and we can help.

Top bar background
#152934

Links and buttons
#5596E6

Accent
#41D6C3

Site name
Describes the site in the product, emails, integrations, and logs.
ABC Corp
Customizations

1. **Appearance**
   Theme, Logo, Colors

2. **Site Banners**
   Custom Messages for New Users, System Messages, Footer Notices

3. **Custom Help**
   Help Center, Tour Page, Guidance for New Users, User Profiles, Asking Questions

4. **Email notifications**
   Control how users receive emails regarding site activity

5. **Privileges**
   Provide Reputation Thresholds for Specific Actions
Integrations

1. **Out-Of-The Box Integrations**
   Slack, Microsoft Teams, Jira Cloud Hosted, GitHub Enterprise

2. **Webhooks**
   Webhooks can be used to allow Stack Overflow Enterprise to notify other services of activity on the community.

3. **Read/Write API**
   Site Admins can customize and extend Stack Overflow Enterprise using the Enterprise Read/Write API
   (Further details can be found at /api/docs)
**Tags and SMEs**

- **Uploading tags**: Site Admins can upload tags into the system one-by-one or via csv upload.
- **Subject Matter Experts**: Site Admins can assign Subject Matter Experts to tags.
- **Custom awards**: Site Admins can pick one of several pre-designed images to award users for accomplishments.
Private Teams on Enterprise

**Best Practices:**
Stack Overflow is meant for widespread knowledge sharing. Most Q&A should be available for all users in the General Area.

**Use Cases:**
Projects involving NDA access, legal discussions or buckets of Q&A considered off-topic for the general user population.

**Only Site Admins can Create Private Teams**
Site Admins can exit Private Teams after creating them as long as there is one other Team Owner.

**Teams sync**
Members can be read from an LDAP server or from an external URL.
Members can also be pushed via API.
Resources

Microsoft Teams Integration:

Subject Matter Experts:
https://support.stackenterprise.co/support/solutions/articles/22000251459-subject-matter-expert-sme-

Using Generic Webhooks:
https://support.stackenterprise.co/support/solutions/articles/22000232565-using-generic-webhooks

Stack Overflow Enterprise Read/Write API:
https://support.stackenterprise.co/support/solutions/folders/22000168022
Thank you!