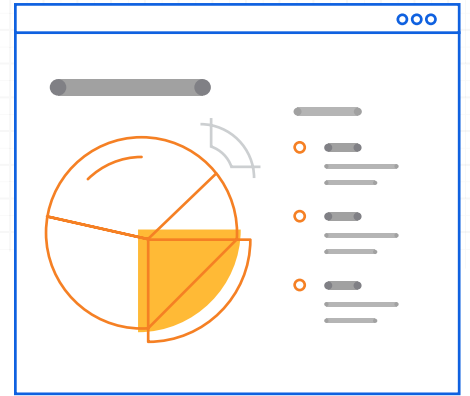


# Reporting Dashboard

As you continue to build your community, you'll need to be able to quickly assess the health and success of your Stack Overflow instance. With the Enterprise Reporting Dashboard you'll be able to see important metrics, including:



**The overall health and activity of your community**



**How much time engineers save when looking for answers**



**Top contributors inside your organization**



**The success of your internal marketing strategies**

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## Key metrics

The Reporting Dashboard will help you assess the health of your community and better understand how your developers are engaging with one another. Below, are some of the key metrics you'll be able to track using the dashboard:

- ✓ **Interaction ratio**  
Average number of answers, votes, and comments, per question on the site.
- ✓ **New questions**  
Total number of new questions posted in the selected time period, including all questions, whether deleted, closed, or duplicated.
- ✓ **New answers**  
Total number of new answers posted in the selected time period, excluding edits.
- ✓ **Median time to answer**  
Time from when a question was initially posted to the time the first answer was posted.
- ✓ **Answer ratio**  
Total number of questions that have accepted answers, non-accepted answers, and no answers.
- ✓ **Daily unique visitors**  
Highest number of unique daily visitors in the specified time frame.
- ✓ **Votes**  
Total number of votes (both upvotes and downvotes).
- ✓ **Searches**  
Total number of searches performed.
- ✓ **Comments**  
Total number of new comments posted in the selected time period, including deleted comments.
- ✓ **Edits**  
Total number of edits on questions and answers. Excludes comment edits.
- ✓ **Flags**  
Total number of flags raised.
- ✓ **User participation**  
**Active Users:** Users who've asked or answered a question; commented, reviewed, or voted on a post; or flagged a post.  
**Passive Users:** Users who only visited or searched.